

Philadelphia
Gift Show
July 22 - 25, 2018



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Greater
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BEHIND THE BRAND QUESTIONNAIRE

Simply complete this questionnaire and return it to us with 1-2 product images. Return all materials to Amy Dufour at adufour@urban-expo.com

Questions? Call Amy Dufour at 678.285.0597

Company:

Completed by:

How long have you been in business and what does your company specialize in?

What is your most popular product to date?

What is new with your company?

What types of trends are you seeing in the gift industry right now?

How have your customer's needs changed as of late?

How long have you exhibited with the Philadelphia Gift Show?

What would you say to someone considering attending the Philadelphia Gift Show?

Do any of your products directly support a cause? If so, what cause does your product or organization support?

Do you sell inspirational gifts? If so, what kind?